Collaboration between Academia and Practice

Benefits

Experience

Obstacles

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20 minutes
Internet is here to stay
Sudden breakthroughs
Waves of opportunities
Increased complexity
Moving targets
Tempo
Customer focus
Everyone is an innovator
Collaboration everywhere

A completely new set of rules
For hitting a nail on the head

Blade chisel

Benefits require doing stuff
Benefits need to be explored

Keep an open mind
Learn by doing

Collaboration

Use light weight support
Coworking
Full blown super studies

Adventure or venture?
There is no need for a common goal
Let's do it
Let's keep it simple

SIGPRAG
Thank you

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About Svenska Spel

• Lotteries and gambling; Attractive, fun and responsible.
• Vision; Gambling is for everyone’s enjoyment.
• Home of well known products as Lotto, Triss, Stryktipset, Oddset and Casino Cosmopol.
• The surplus from the Company’s operations is paid directly to the Public Treasury.

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