Strategic partnership between Region Gotland and Uppsala University

Therese Kulläker, coordinator Region Gotland
therese.kullaker@gotland.se

About Gotland
Gotland’s geographical location

Vision Gotland 2025

Gotland will be the Baltic region’s most creative and magical place, characterized by nearness, sustainable growth and love of life.
Vision goals achieved by 2025

- At least 65,000 inhabitants.
- Local prosperity will be among the best in the country.
- The natural meeting place in the Baltic region.
- The local population will be in good health and be the most contented in the country.
- Gotland will be a world-leading island region on environmental and climate issues.

Quick reference

Population: approx 58,000
Visby: approx. 25,000 (43%)
Business

- One of Sweden’s most enterprising counties.
- The start-up rate for new businesses is among the highest in Sweden.
- Agriculture, food and tourism are the largest industries on the island.
- The highest amount of female entrepreneurs in Sweden.
- Service industries are increasing in significance.

Region Gotland

- Region Gotland’s assignment is municipal and regional.
- Politically ruled by Swedish social democratic party, Swedish green party and The left party.
- Largest employer.
- Childcare, schools and adult education.
- Care of the elderly and the disabled, individual and family care.
- Emergency services.
- Cleaning, water, infrastructure, harbours.
- Health care.
- Public transport.
- Culture.
Vision of the strategic partnership between Region Gotland and Uppsala universitet

“Together we create an attractive and prominent environment from an academic and expansive perspective based on the unique conditions that Gotland offers.

The strategic partnership forms an arena for mutual exchange of knowledge and experience that adds value to both sides and contributes to community benefits.”

Partnership started December 2016, lasts until 2020.

Funded by Swedish Agency for Economic and Regional Growth and Region Gotland.

Areas of focus in the strategic partnership

An attractive academic environment with possibilities for development.

Exchange of knowledge

Research and innovation

Together we create an attractive and prominent environment
Value of collaboration

Goals of the partnership within 3 years:

- Quality of research and education and quality of the services that Region Gotland provides have increased.
- Joint research projects have begun.
- All departments within Region Gotland collaborate with the university.
- The population has a higher level of education.
- At least 20% of full-year students choose to settle on Gotland.

"How to do it"

Factors of success:

- Each organization employs a person that works only with the collaboration.
- Top priority of management and politicians.
- Information about the possibilities within the collaboration.
- Create meeting places and build relations!
- Make sure meetings are followed up and lead processes forward.
- Keywords: curious, humble and ambitious.
"How to do it"

Challenges:

• Understand the different kind of the organizations and the different kind of management and missions.

• Important to get to know and understand the other organization and the way it is managed.

• Respect the other organizations mission and goals.

• Dependent on the support from management and their good will to be open to the partnership.

Ongoing activities

• Possible research studies on “E-health” and childrens health.

• Students engaged in a “chat-bot” in Region Gotland’s IT-support.

• Collaboration regarding problematic gaming and a model for treatment of individuals and their families.

• Identifying systematic ways how to match students writing theses with mentors in Region Gotland.